Insights from 10,000 Women on the Impact of NCDs

**The Financial Burden of NCDs**

- Nearly one-quarter of the women in the study spent more than 25% of their household income on NCDs.
- Shockingly, nearly 1 in 5 women said that NCD treatment consumes more than 50% of their household income.
- The most acute financial burden was felt in Brazil, Indonesia, and Kenya.

**Putting a Human Face on NCDs**

- Nearly two-thirds of women surveyed say someone in their household suffers from an NCD — heart disease, diabetes, cancer, or chronic lung disease.
- 13% of women spend 50% or more on treating heart disease, diabetes, cancer, or chronic lung disease.

**NCDs Affect Everyday Lives**

- 50% of women reported they provide care for household members affected by NCDs.
- 20% reported that providing NCD care limits their participation in the labor force.

**Many Women Pay for Healthcare Out of Pocket, Especially in Low- and Middle-Income Countries**

- 80% of women report paying doctors directly or borrowing money from friends and family to cover healthcare costs.

**Obesity-Related Issues Top Concern**

- 25% of women said the single most concerning health issue for their household was being overweight.
- 50% of women in Mexico said obesity is the most pressing health issue, as nearly half of the women are concerned about being overweight.

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